

HANNAH SHARP

COPYWRITER



WHO I AM

A growing copywriter with a sharp eye for design and word puzzle master. I work hard to generate innovative and creative copy that taps into the human truth and makes people feel something.

WHERE I SHINE

- Copy that taps into the human experience
- InDesign
- Working Proficiency in Adobe Photoshop
- Social Media Content

ALIASES

- Dairy Cow Show Winner
- Rockstar of My Living Room
- Pennsylvanian lost in Texas

INTRIGUED?

Phone

(717) 446-1343

Email (preferred)

heys2017@gmail.com

Portfolio



WHAT I'VE DONE

SENIOR COPYWRITER

AAF NSAC | Dec. 2021 - present

- Generated innovative ideas
- Designed mockups for presentation
- Wrote copy for mockups
- Analyzed strategy and target market for creative
- Travelled with team for 2022 NSAC Competition

MANAGER ON DUTY

Tiff's Treats Cookie Delivery | June 2020 - June 2022

- Managed a \$1M store
- Assisted in leadership operations and training
- Ensured customer satisfaction
- Go-to problem solver

PRODUCTION ASSISTANT

ESPN+ | Nov. 2019 - Dec. 2020

- Operated cameras for weekly live sports broadcasts

MARKETING INTERN

SOAL Technologies LLC. | June 2019 - Dec. 2020

- Ran all social media accounts
- Wrote weekly blogs for SOAL website
- Published in Austin Business Journal
- Produced weekly videos for SOAL Youtube Channel
- Produced company graphics
- Attended industry events
- Edited Wordpress website

WHO GAVE ME A DEGREE

TEXAS STATE UNIVERSITY - SAN MARCOS

Advertising B.S. | Graduated May 2022

- AAF National Student Advertising Competition Team
- Texas State AAF
- Dean's List 2018, 2021
- Mass Communications LLC
- Texas State Football Film Crew